

Figure 1

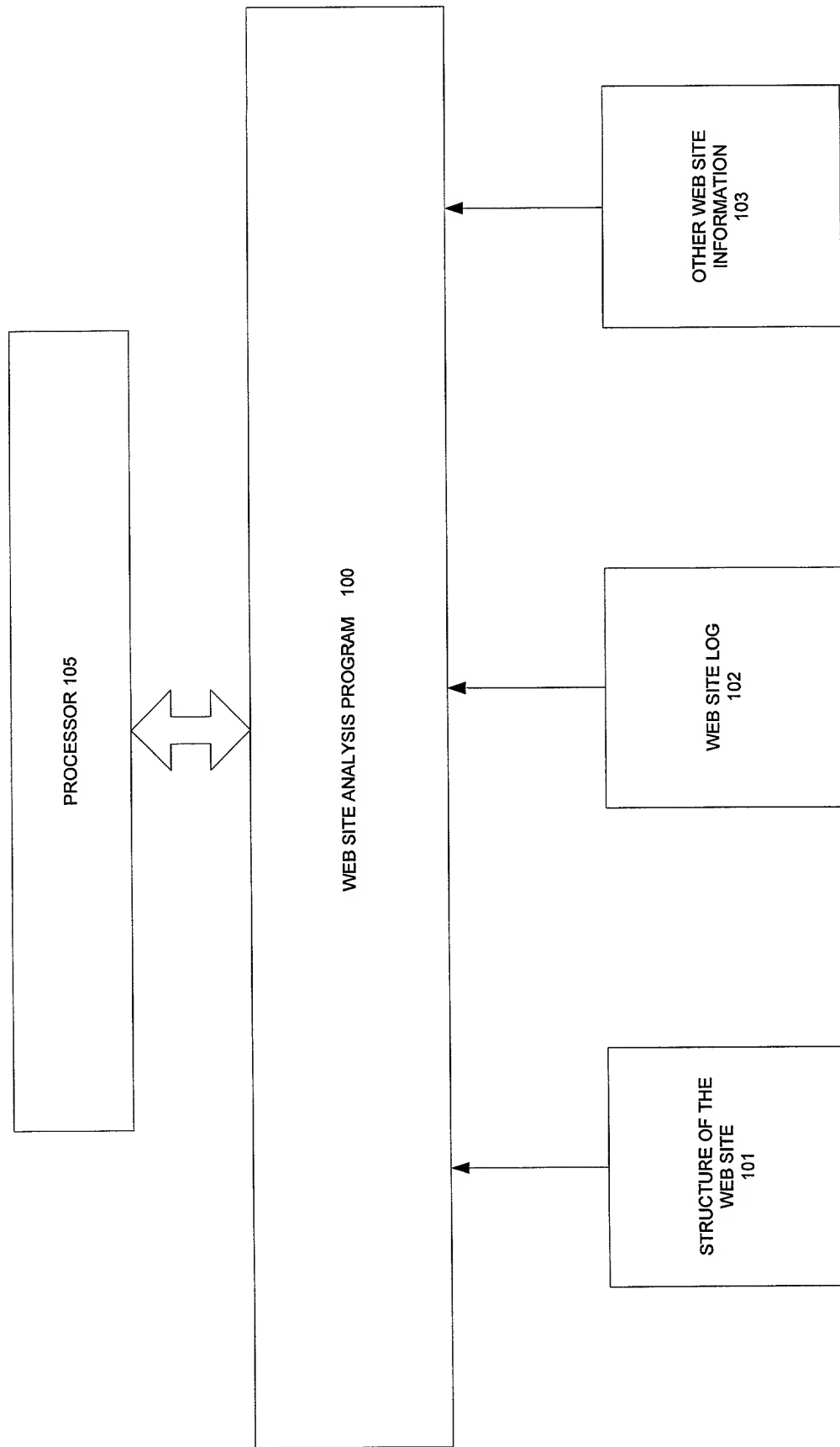


Figure 2

**ClickFox Site Definition**

The only required information for this site definition is the site URL. The site URL defines the starting page, or top page of the ClickFox site to be analyzed. The site URL need not be the home page of a web site; a ClickFox site can be a piece of a larger web site.

Site URL:

**Advanced Site Properties**

Set the pages to include in the site by defining the text to match in page URLs and the distance (in clicks) from the site URL that the site extends.

**Page URLs in the Site**

A page whose URL starts with the same path as the site URL is considered part of the site.  
A page whose URL starts with any of the URLs in this list is also considered part of the site.

**Distance from the Site URL**

☒ Include all pages reachable from the site URL.  
☐ Only include pages up to  links away from the site URL.

Figure 3



1000548P.120201  
105024"28T5001

**Edit Visit Filter Settings**

Edit the visit filter settings below to specify which site visits to include in the report. Each tab contains related settings of a particular type.

**Time** | **Site Access** | **Page** | **Task** | **Demographics**

**Number of Pages Visited**

☐ Only include visits of at least (number of pages):

☒ Only include visits of at most (number of pages):

**Pages Visited**

To be included in the report, visitors must have visited these pages as defined below.

☒ Include visit if **all** listed pages were visited

☐ Include visit if **any one** listed page was visited

**Pages Not Visited**

Only include in the report visitors who did not visit these pages as defined below.

☒ Include visit if **all** listed pages were not visited

☐ Include visit if **any one** listed page was not visited

Figure 6

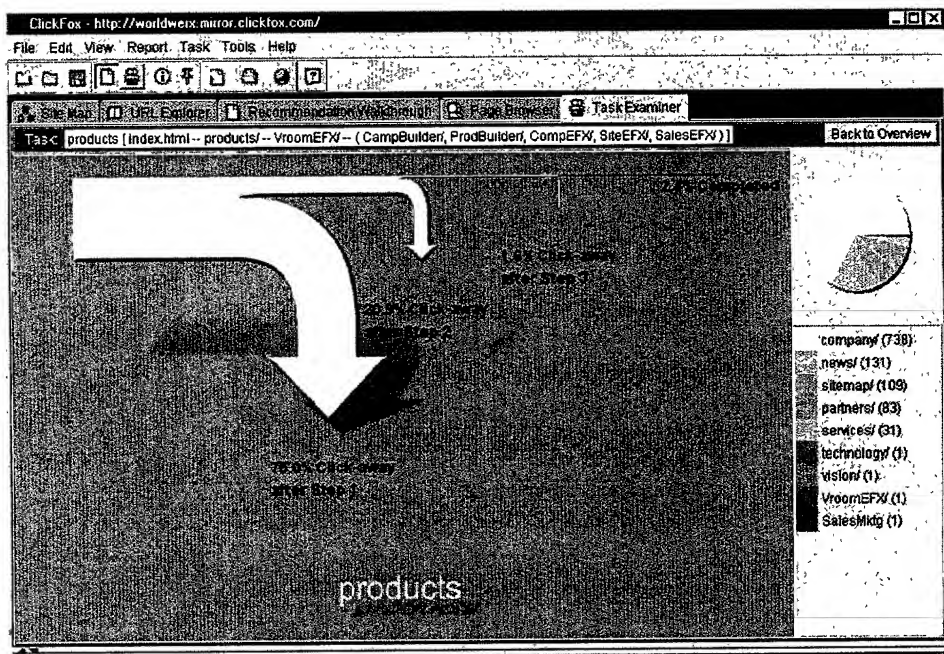


Figure 7

10005183-120504  
105021-28T5000T

10005182 100001

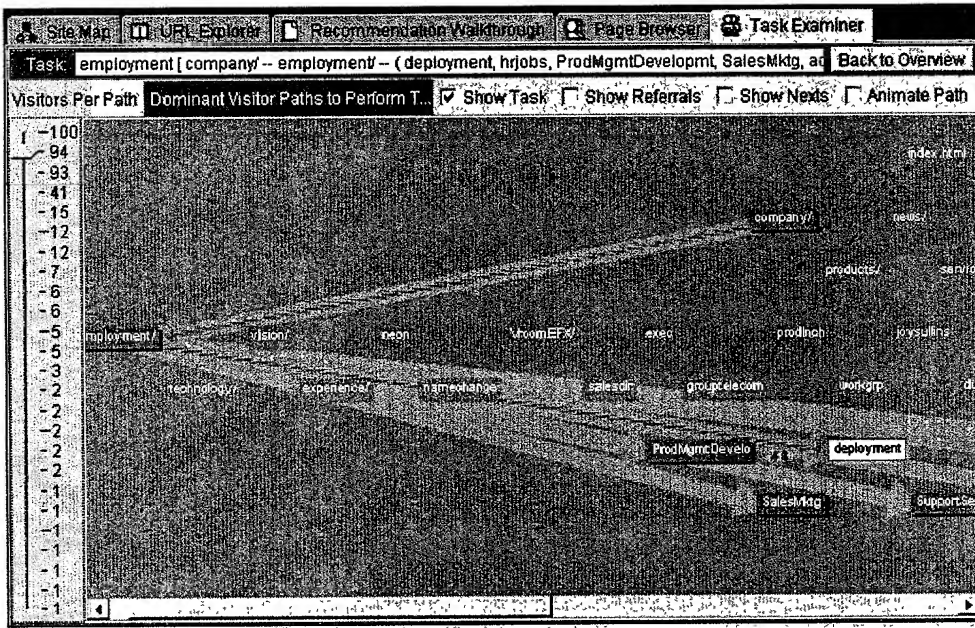


Figure 8

10005131-10001

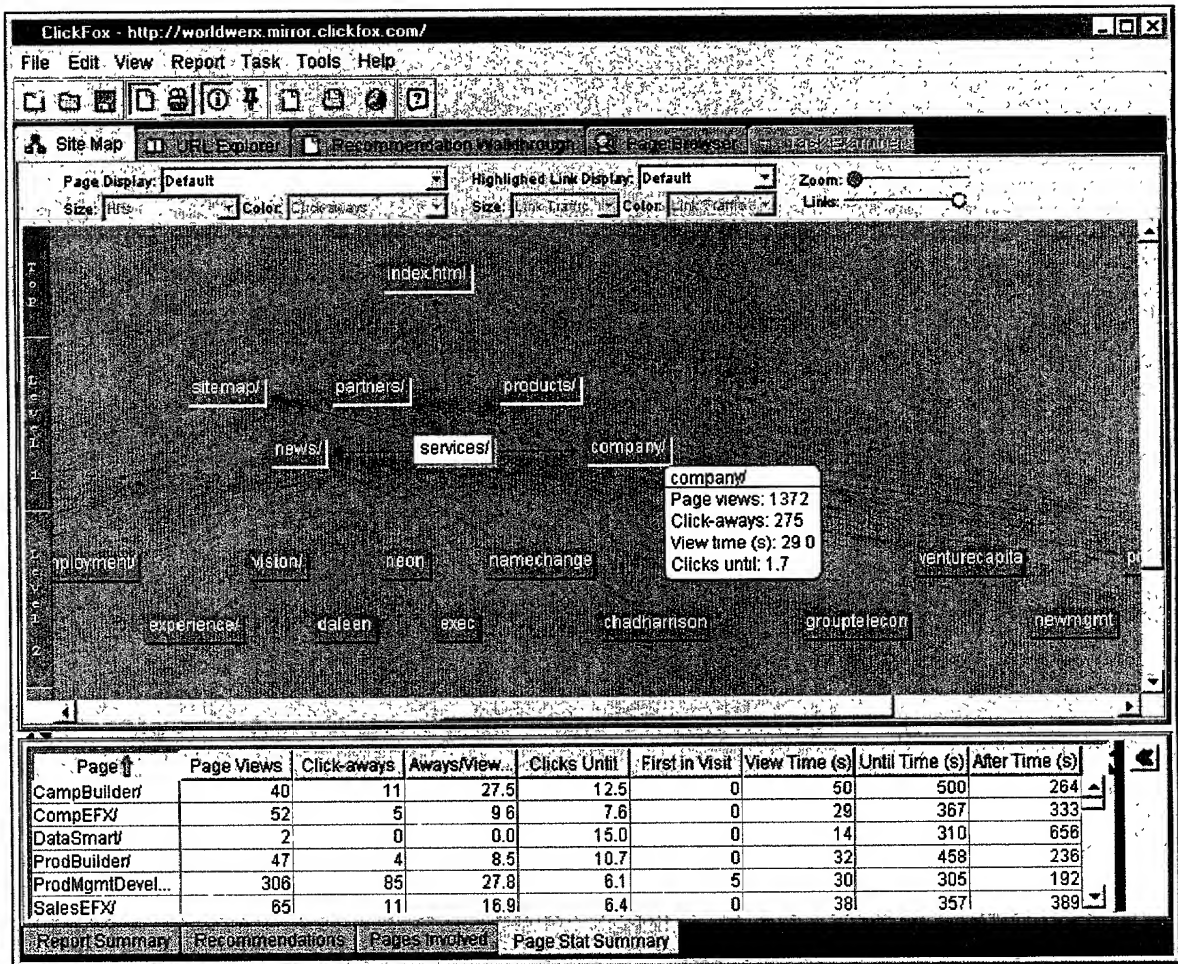


Figure 9





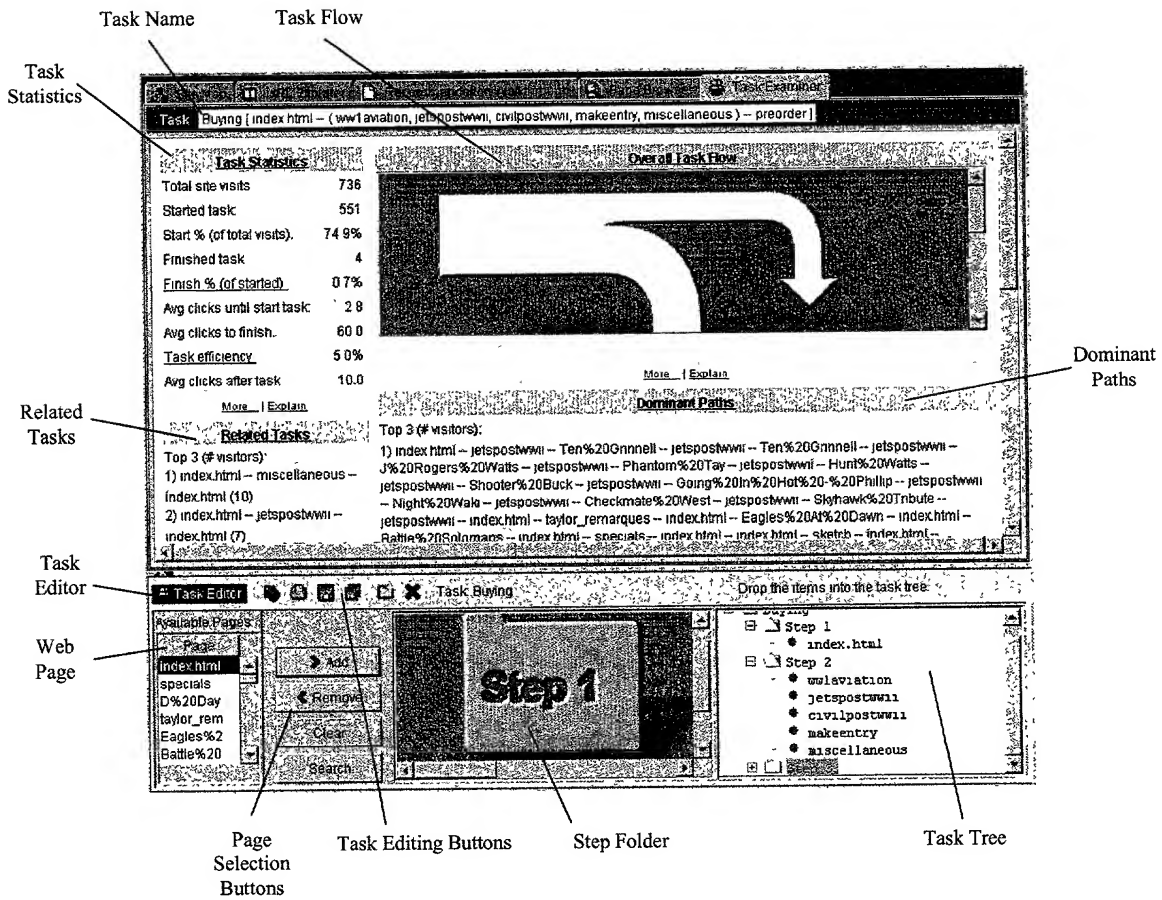


Figure 11

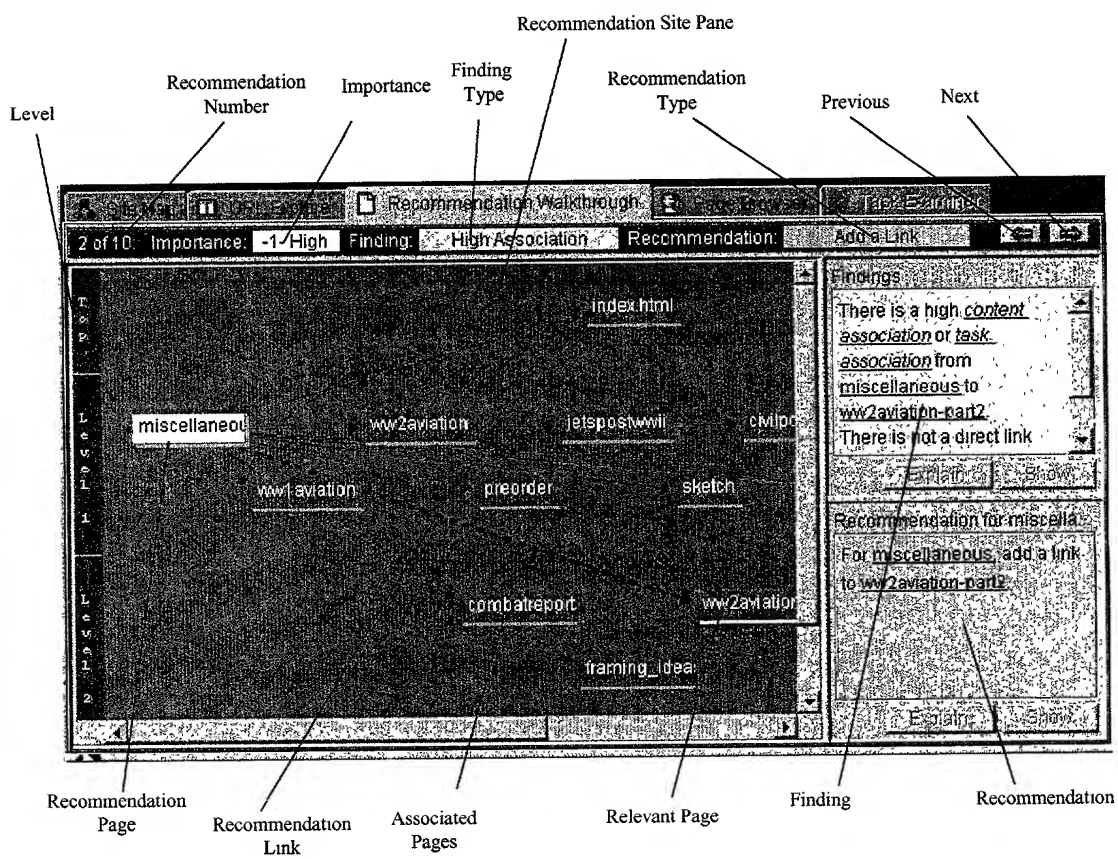


Figure 12

1050242345007

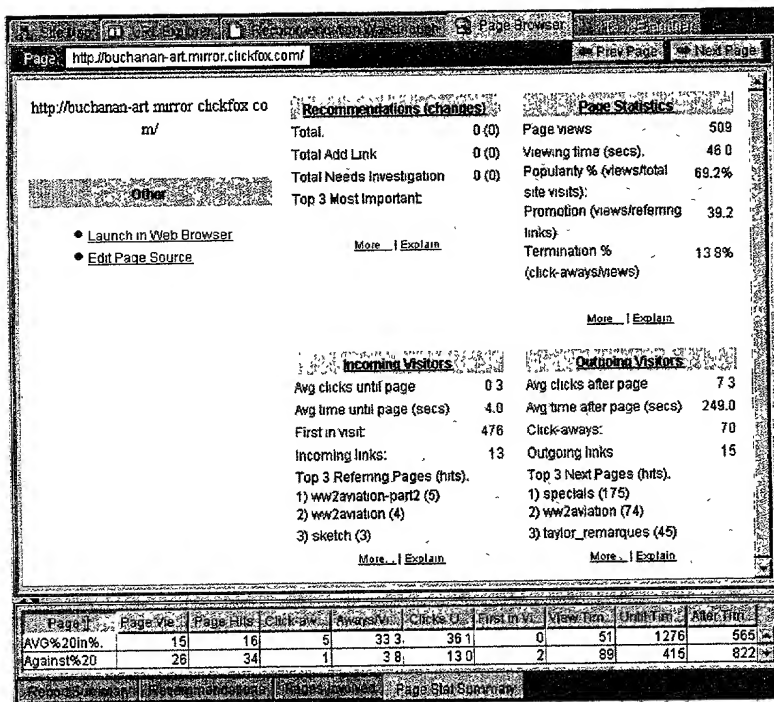


Figure 13

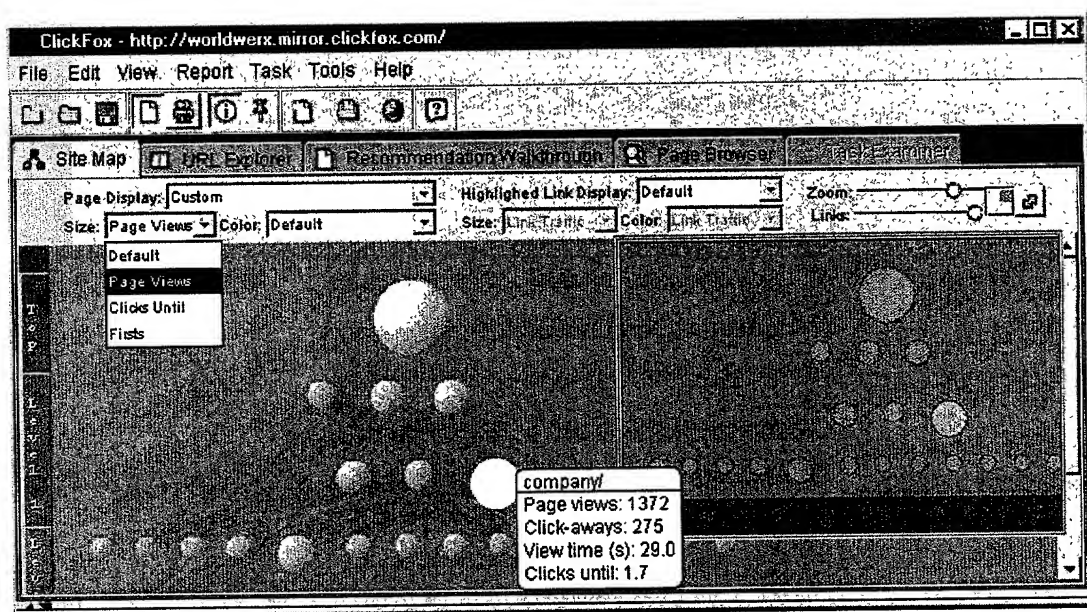


Figure 14

FOUO 2004-04-28 10:05:18

106027 2875007

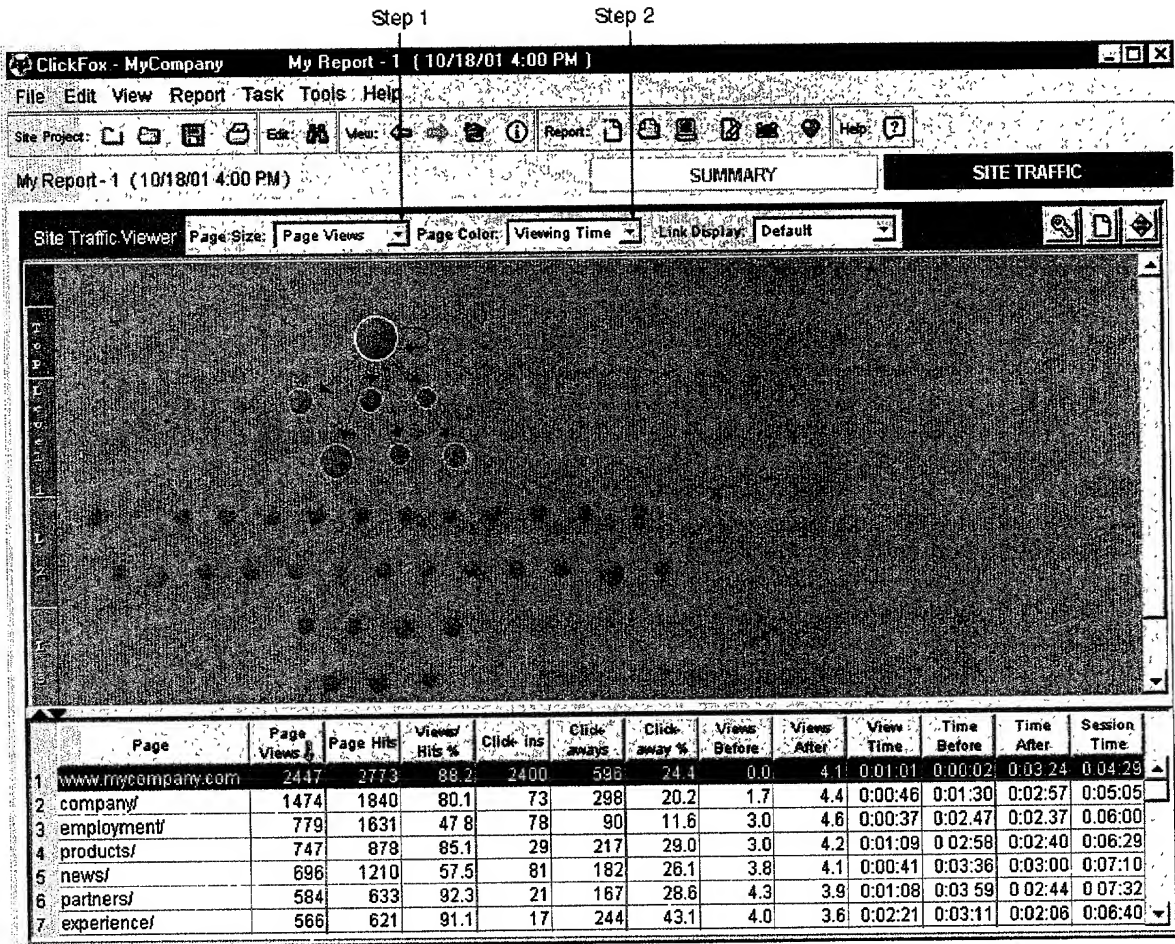


Figure 15

100518 2050 100518 2050

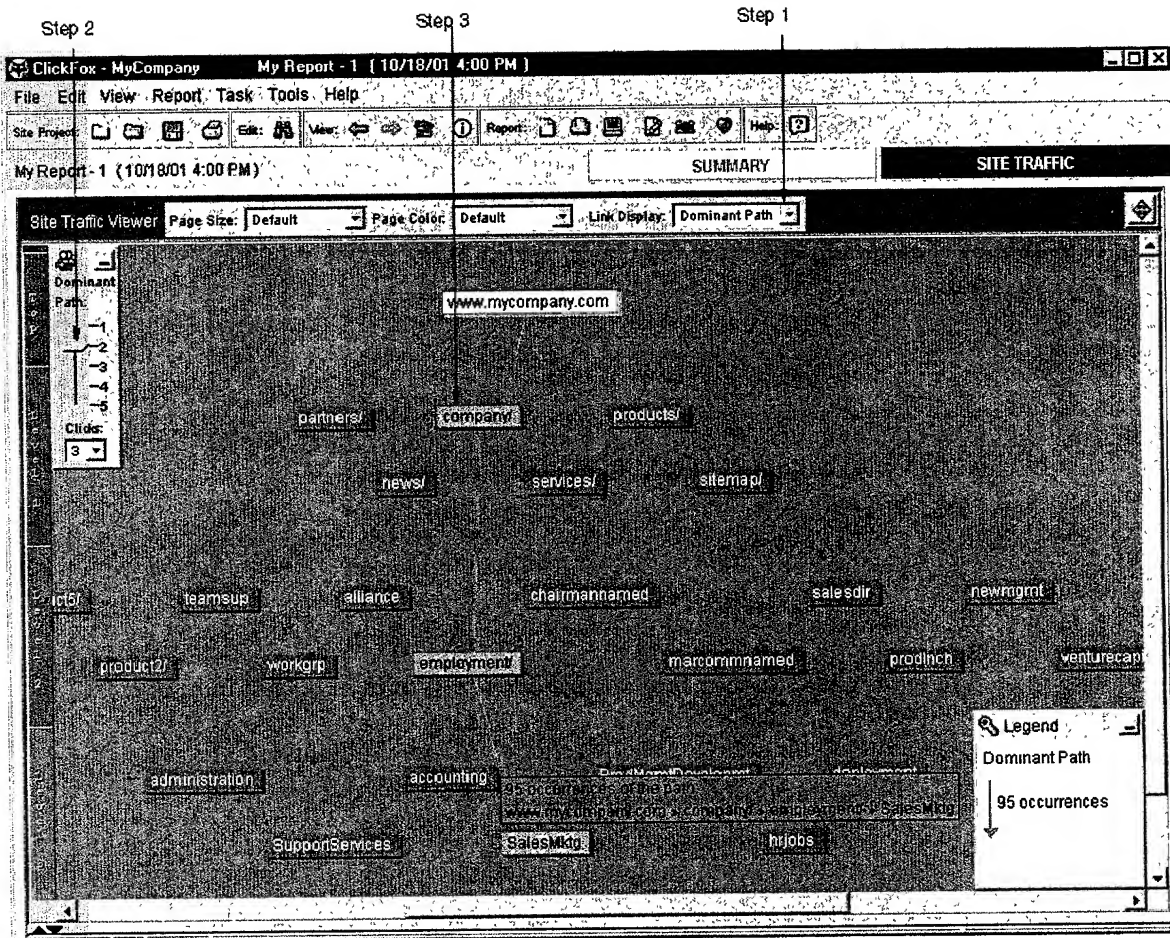


Figure 16



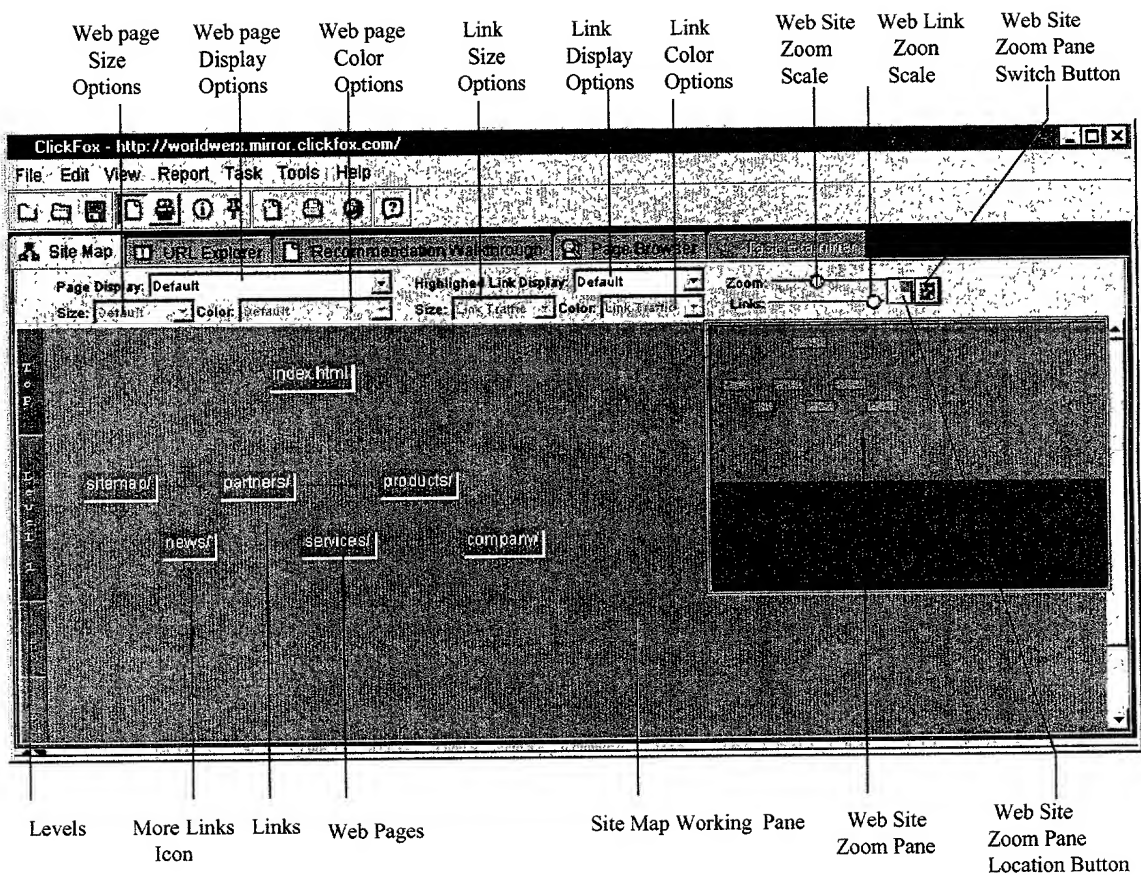


Figure 17



10005182 10001  
105021 2515001

**Edit Visit Filter Settings**

Edit the visit filter settings below to specify which site visits to include in the report. Each tab contains related settings of a particular type.

Time Site Access **Page** Task Demographics

**Click-in Pages**  
To be included in the report, visitors must have entered the site via one of these pages:

www.mycompany.com  
/sitemap/

Add... Remove

**Click-away Pages**  
To be included in the report, visitors must have left the site via one of these pages:

Add... Remove

**Referral Sites**  
To be included in the report, visitors must have come to the site via one of these other sites:

www.asite.com

Add... Edit... Remove

Help OK Cancel

Figure 5